

ANNUAL SPEECH COMPETITION

RULES AND GUIDELINES

1. The Speech Competition is open to all public and private secondary school students from age 14 to 17 years.
2. Participants should not have passed his/her seventeenth (17th) birthday by September 30, 2014.
3. All schools are invited to select one (1) student to participate in the competition. Schools should also appoint one (1) other student to serve as an alternate participant in the event of any illness by the primary participant on Competition Day.
4. Entries must be submitted through the school of the participants.
5. All completed entry forms must be submitted to the Ministry of Tourism, Lloyd Erskine Sandiford Centre, Two Mile Hill, St. Michael **no later than Friday, February 14th, 2014.**
6. The **First Stage** of the competition will take the form of a simulated Caribbean Tourism Organisation (CTO) Board of Directors meeting and will be chaired by Ms. Kezia Forde, *Junior Minister of Tourism 2013*. Students will be invited to present their views/suggestions or ideas on **one** of the following topics:
 - **ACCESSIBLE TOURISM**
 - **CUSTOMER SERVICE IN THE TOURISM SECTOR**
7. The time limit for each individual speech is three (3) minutes.
8. The **Second Stage** of the competition is the ***“Mystery Tourism Topic” segment.*** Participants are required to answer spontaneously based on their general knowledge about Barbados and its tourism product offerings. Each presentation must be no longer than one (1) minute.
9. No props or visual aids will be allowed.
10. Participants will be judged on the following:
 - the content, knowledge and organisation of their speeches;
 - their delivery skills; and
 - their ability to speak knowledgeably, effectively and confidently on the impromptu topic.

11. Judges will be representatives drawn from the tourism stakeholders in relation to the topics.
12. A timekeeper will be assigned to the competition.
13. The judges and the timekeeper shall not be related to the participants.
14. Students and teachers/coaches are required to attend the orientation session to enhance their knowledge of the sector and a brief overview of the expectations for the competition.
15. The library of the Ministry of Tourism is available for students and teachers/coaches to conduct research on their topics Monday – Friday 8:30 a.m. – 4:30 p.m. The **Librarian** may be contacted via telephone number **430-7525** to book visiting times.
16. Participants are encouraged to equip themselves with the knowledge of Barbados as a tourism destination and its product offerings.
17. All participants are expected to wear their respective school uniform on the day of the competition.
18. The 2014 Speech Competition will take place on **Monday, March 10th, 2014** at **9:30 a.m.** at the **Lloyd Erskine Sandiford Centre, Two Mile Hill, St. Michael.** **ALL** participants are required to arrive one (1) hour before the start of the competition.
19. All participants will receive a certificate and small gift for participating in the contest.
20. The winning student will be designated “***Junior Minister of Tourism 2014***” as part of his or her prize. The “***Junior Minister of Tourism 2014***” will be given the opportunity to take part in suitable tourism activities organised by the Ministry of Tourism and International Transport and its stakeholders.
21. He or she will also be given the opportunity to represent Barbados at the Caribbean Tourism Organisation (CTO) Youth Congress in October 2014. All expenses for the travel of the *Junior Minister of Tourism 2014* to the host country of the CTO State of the Industry Conference will be covered by the Ministry of Tourism and International Transport.
22. The *Junior Minister of Tourism 2014* will be accompanied by a chaperone who is an officer of the Ministry of Tourism and International Transport.
23. The winning student will receive a tablet, a BDS \$300.00 Gift certificate, a staycation and a three (3) week summer internship within the industry.
24. The first runner up will receive BDS \$350.00, an industry prize and a three (3) week summer internship within the industry.

25. The second runner up will receive BDS \$250.00, an industry prize and a three (3) week summer internship within the industry.
26. The Ministry of Tourism and International Transport will also award a prize to the school of the *Junior Minister of Tourism 2014* and his or her teacher/coach.
27. The winner of the competition and runners up will receive a weekly stipend of BDS \$200.00 for the duration of the internship.
28. The winner of the competition and runners up who have not reached the age of 16 years will be provided with alternative arrangements to the internship, that will give them an insight into the tourism industry.
29. The *Junior Minister of Tourism 2014* is required to secure any necessary travel document (e.g. a passport) at his or her expense.
30. The parent(s) or legal guardian(s) of the *Junior Minister of Tourism 2014* may be required to sign a Permission for Travel document.
31. Parents or legal guardians of the *Junior Minister of Tourism 2014* who wish to attend the 2014 CTO Tourism Youth Congress will be required to cover their travel expenses and make the necessary travel arrangements to and from the host country of the event.

32. **Important Competition Dates**

- **Friday, February 14, 2014**

Deadline for entries

- **Thursday, February 20, 2014**

Orientation Session

**Venue: Conference Room,
Ministry of Tourism**

- **Monday, March 10th , 2014**

Annual Speech Competition

**Venue: Lloyd Erskine Sandiford
Centre**